

THE EXPERIMENT

Frankfurt 2009 Rights Guide

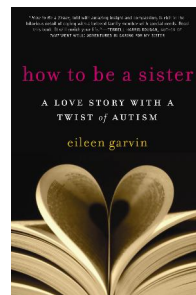
BECAUSE EVERY BOOK IS A TEST OF NEW IDEAS

How to Be a Sister

A Love Story with a Twist of Autism

Eileen Garvin

To be published **April 2010**
\$15.00 | Trade Paper Original | 240 pp
Rights Held: World
Material: Manuscript available; proofs available November 15, 2009



A deeply affecting, impeccably written memoir about how to relate to a sibling whose autism complicates every idea of normalcy, family, and acceptance

- When Margaret Garvin was diagnosed with autism in 1970, experts estimated that 1 in every 10,000 children born was affected by autism. That number has since grown to 1 in every 150 births in 2007.
- Resources for siblings are needed now more than ever. Experts estimate that the number of siblings of people with autism is at least equal to the number of people with the disorder. Adult siblings of people with autism have to choose whether they will maintain a relationship—the main question posed in this book.
- Eileen and Margaret's generation was the first where it wasn't assumed that a child with a developmental disability would be institutionalized. That reality means that Eileen and Margaret Garvin's is a new—and prototypical—story.

Growing up with Margaret Garvin was never easy for her sister Eileen. She constantly found herself thrown into strange, awkward, and heartbreaking situations. But now that both were adults, just what was Eileen's relationship with Margaret supposed to be like? *How to Be a Sister* grapples with this question as it chronicles Eileen Garvin's experiences with her sister and her attempts to develop and maintain a meaningful connection. With its subtle storytelling and emotional candor, it will speak not only to siblings of people with autism, but to anyone who struggles to make room in his or her adult life for someone different or difficult.

Eileen Garvin was born and raised in the Pacific Northwest. The youngest of five children, she has always been close with her sister, Margaret, who is three years her senior and was diagnosed with autism the month Eileen was born. She writes for newspapers, magazines, and websites from Hood River, Oregon, where she lives with her husband. This is her first book.

Memoir/Autism

Screw Cupid

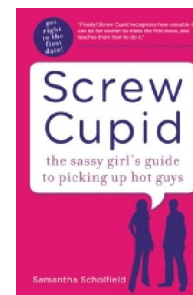
The Sassy Girl's Guide to Picking Up Hot Guys

Samantha Scholfield

Published **September 2009**
\$14.95 | Trade Paper | 240 pp
Rights Held: World
Rights Sold:

- Germany: Egmont VGS
- Brazil: Bestseller/Record
- UK, Commonwealth excl. Canada: Constable & Robinson

Material: Finished copies available



"Finally! Screw Cupid recognizes how valuable it can be for women to make the first move, and teaches them how to do it."
—Dorian Saloi, author of *A Love Female Orgasm: An Extraordinary Orgasm Guide*

- Speaks directly to the millions of single women worldwide.
- Offers techniques and guidance that account for a wide variety of situations, scenarios, and personality types in the dating game.

Screw Cupid's the guide for every woman ready to take her dating life into her own hands. Samantha Scholfield has many years of dating experience, and the techniques and strategies she reveals here were developed via extensive trial and error—and by consulting and collaborating with hundreds of women (and many men), and by refining the best of the extensive pickup advice that already circulates among men. The result: perfectly calibrated guidance on how to initiate a conversation—anytime, anywhere—and get right to a date, all without a guy knowing he's being picked up.

When she's not trying to improve the dating lives of the female population, **Samantha Scholfield** spends her free time people-watching, taking pole dancing classes, and hanging out with her boyfriend, whom she met using the techniques in this book. She lives in Seattle and has an English degree from UCLA. This is her first book.

Also Available:

Screw Cupid the Guy's Edition

The Nice Guy's Guide to Picking Up Hot Girls

To be published **February 2011**
\$14.95 | Trade Paper | 240 pp
Rights Held: World
Material: Chapter outline available; manuscript available February 2010

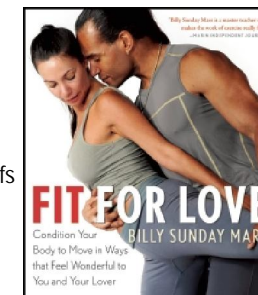
Relationships

Fit for Love

Condition Your Body to Move in Ways that Feel Wonderful to You and Your Lover

Billy Sunday Mars

To be published **February 2010**
\$16.95 | Trade paper | 240 pp
Rights Held: World
Material: Manuscript available; proofs available December 2009



A first book from charismatic Bay Area "romantic fitness expert" Billy Sunday Mars—an original, highly practical guide to training your body for passionate sex

- Like a "prequel" to the Kama Sutra, *Fit for Love* integrates body and mind. Rather than focusing mainly on sexual positions, Mars marshals the mind to train the body to move in all the right ways.
- Mars has already attracted media attention as a "romantic fitness expert" on TV, radio, the internet, and in print features.

With erotic integrity, humor and fun, *Fit for Love* teaches you how move your body in ways that will increase sexual enjoyment for yourself and your lover. The book takes you from the ballroom to the bedroom to discover precisely how to find, prepare, and stimulate areas of the body that can make ordinary sexual positions extraordinary. Bookstores are littered with books about sex, orgasms, and Tantra, but this is the first practical training manual on how to condition yourself to *move* better. If those other books are maps, this book teaches you how to drive.

Orphaned as a teen, **Billy Sunday Mars** dove into boxing, Eastern philosophies, and dance. As an athlete, artist, and spiritual seeker who studied in Japan, Billy has fused his understanding of spirituality, sexuality, martial arts, and dance into his proprietary "Fit for Love" program. He teaches "Fit for Love" and related classes in San Francisco and Marin County, California, where he lives.

Relationships/Sexuality

Gender Born, Gender Made

Gender-Creative Children and Their Families

Diane Ehrensaft, PhD

To be published **September 2010**

\$16.95 | Trade paper | 288 pp

Rights Held: World

Material: Annotated outline and sample chapters available; complete manuscript available March 2010



A landmark, first-of-its-kind book for the ever-growing number of parents and clinicians raising and treating children who present as “gender variant”—who don’t identify with their biological gender

- Gender variance is a pressing and increasingly relevant issue for many parents.
- Mental health professionals continue to do harm to gender non-conforming children by attempting to convert or coerce them into “gender-appropriate behavior.” This book provides an alternative.
- The parents of gender-creative children are faced with a challenging task: deciphering what their children are trying to tell them about who they are.

Gender Born, Gender Made will help families and professionals untangle gender and learn to listen so that each child has the opportunity to be the most gender-authentic person he or she can be. The children in question are those outside the margins of gender norms, whom Diane Ehrensaft prefers to call gender-creative children. The mandate of this book is to stop doing harm to gender-nonconforming children by pushing them into “normal” definitions, and to find a new model of gender health—supporting and giving children the space to establish their “true gender selves.”

Diane Ehrensaft is a developmental and clinical psychologist in Oakland, California. She is author of *Parenting Together: Spoiling Childhood: Mommies, Daddies, Donors, Surrogates*, and *Building a Home Within*. For the past twenty-five years she has worked with gender-nonconforming children and their families, as well as speaking nationally and internationally on the topic, in both media presentations and community and professional conferences.

Parenting

Artisanal Gluten-Free Cooking

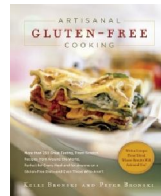
Kelli Bronski and Peter Bronski

Published **Fall 2009**

\$18.95 | Trade Paper | 256 pp

Rights Held: World

Material: Finished copies available



Gluten-free cooking goes artisanal and global with these 250 recipes from an enterprising husband and wife team

- **Rapidly increasing audience—including those who switch to gluten-free diets to treat symptoms of ADHD and autism.**
- **Recipes use the Bronskis’ signature gluten-free flour blend.**

Here is delectable *and* doable gluten-free cooking so many people have been looking for. *Artisanal Gluten-Free Cooking* is based on authors Kelli and Peter Bronski’s cooking philosophy: the food should be fresh, the recipes should be simple, the meals should be made from scratch, and the food should be delicious.

Kelli Bronski is a graduate of Cornell University, a veteran of the hospitality and restaurant business, and a lifelong baker and cook. **Peter Bronski** is an award-winning writer who was diagnosed with Celiac Disease in 2007. They live in Boulder, Colorado.

Quick and Easy Vegan Comfort Food

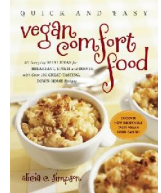
Alicia C. Simpson

Published **October 2009**

\$17.95 | Trade Paper | 256 pp

Rights Held: World

Material: Finished copies available



Popular blogger Alicia Simpson shares 150 easy-to follow, down-home recipes for comfort-seeking vegan cooks

- **Speaks to an ever-growing audience—perfect for new and veteran vegans alike.**
- **More people turn to comfort food in tough financial times.**

Here is the essential cookbook for vegans who miss the down-home tastes they remember (or want to try), or for vegetarians—and even meat-eaters—who want to add more plant-based foods to their diets, but don’t know where to start.

Alicia C. Simpson is the founder of Lici’s Sweet Treats Organic Bakery, creator of the popular Vegan Guinea Pig blog, a contributing writer for the award-winning Vegans of Color blog, and has been featured in the documentary *I’m Vegan*. Alicia lives in Atlanta.

Cooking

Strong Waters

A Simple Guide to Making Beer, Wine, Cider and Other Spirited Beverages at Home

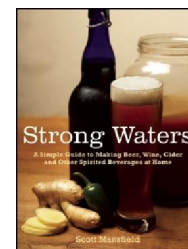
Scott Mansfield

To be published **Winter 2010**

\$18.95 | Trade Paper | 272 pp

Rights Held: World

Material: Manuscript available; proofs available November 15, 2009



For both novice and experienced home winemakers and home brewers—an all-in-one, highly accessible guide to making beer, wine and a wide variety of other less-known alcoholic beverages, both from scratch and using the author’s unique “semi-homemade” tricks and techniques

- **A uniquely all-inclusive home brewing guide that celebrates variety, from basic beers and wines to unusual cordials, liqueurs, ales, and more.**
- **Caters to amateur brewers with accessible instructions and crystal-clear explanations for ingredients, equipment, and processes.**

Not long ago, our forebears regularly drank a rich variety of wines, ales, and aperitifs beside which today’s range of choices pale in comparison. Now, inspired in part by the explosive growth in microbreweries and wineries, here is a unique collection of recipes and instructions for brewing a wide range of fermented beverages at home. With this guide, curious cooks and lovers of fine spirits are well on their way to a glassful that’s more economical, rewarding, and uniquely tailored than any they’ve ever sipped.

Scott Mansfield moved to northern California in the 1970s to attend college. He stayed on for the people, climate, and lifestyle and has worked in the computer industry most of his life since. A longtime gardener and cook, he has made wine, beer, cider, and all manner of fermented beverages from local ingredients for the last 15 years.

Cooking

Veggie Burgers Every Which Way

Fresh, Flavorful and Healthy Vegan and Vegetarian Burgers—Plus Toppings, Sides, Buns and More

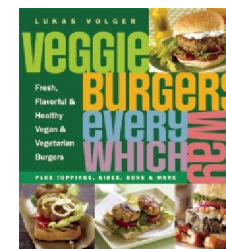
Lukas Volger

To be published **May 2010**

\$15.95 | Trade Paper | 176 pp

Rights Held: World

Material: Manuscript available January 15, 2009; proofs available March 15, 2009



They’re the ultimate “crossover” food—enjoyed by vegetarians and vegans, and meat-eaters, too—and the stars of this appealing cookbook: 40 veggie burgers prepared every which way

- **Veggie burgers are turning up on more restaurant menus—an indicator of the growing popularity of vegan and vegetarian eating, and a testament to burgers’ broad appeal.**
- **Inexpensive, inspired protein for the budget-conscious home cook—most ingredients can be found at any supermarket.**
- **Recipes for classic burgers and bold new burgers, and a few carefully chosen from chefs and restaurants.**

Arriving just as veggie burgers are turning up on more restaurant menus and in frozen-food cases at more stores, here is a welcome celebration of and guide to making your own incredibly delicious veggie burgers, as well as side dishes, toppings and condiments, and buns. The vegan and vegetarian recipes (many also gluten-free) draw from a wide range of proteins to maximize flavor and health. Mostly original recipes, *VBEWW* also includes a few from chefs around the world. Four-color photos of mouthwatering veggie burgers will have vegans, vegetarians and carnivores happy to “stray” from hamburgers.

Lukas Volger has worked for many years at food establishments in New York City and in his native Idaho as a baker, caterer, prep cook, server, and occasional dishwasher. A longtime enthusiast of veggie burgers and vegetarian cuisine, he lives in Brooklyn, New York.

Cooking

Contact

For inquiries on all territories except Brazil:
Betty Anne Crawford | Books Crossing Borders
212.840.0400 | bc@BooksCrossingBorders.com

For all other inquiries:
Matthew Lore | The Experiment
212.889.1679 | matthew@theexperimentpublishing.com
260 Fifth Avenue, Suite 3 South • New York, NY 10001-6425
www.theexperimentpublishing.com